



27 November 2017

REFER TO THE ATTACHMENT LIST

Dear Sir/Madam,

INVITATION TO ATTEND ECO-BIZ DREAM PROJECT 2 PRIZE GIVING AND CLOSING CEREMONY

The above matter is kindly referred. It is our pleasure to invite you and your students (10 students) to the competition prize giving and closing ceremony which is scheduled as follows:

Date / Day : Tuesday, 5 December 2017
Time : 2.30 p.m. – 4.00 p.m.
Venue : Room 304 & 305, Level 3
Kuala Lumpur Convention Centre

Alliance Bank has continuously reached out to the community through its four main corporate responsibility pillars – Marketplace, Environment, Community and Workplace. With Environment as one of the key pillars of focus this year, the Eco-Biz Dream Project 2 has taken place from 2 October 2017 to 5 December 2017.

The Eco-Biz Dream Project 2, an environmental project pitch competition, is aimed to educate students to care for the environment and be socially responsible citizens. The participating teams (each team consisting of four to five students), submitted a video pitch based on the theme 'Saving the environment with your idea'.

Roadshows were conducted at selected universities within Klang Valley to promote the Eco-Biz Dream Project 2. At the roadshow, a one-hour workshop was organised to provide students with the tools to enhance their business skills and creativity to develop a winning pitch. The selected 10 team finalists underwent a series of mentoring and coaching to fine tune their environmental plan for the final pitch and stand a chance to win the following prizes:



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Capital Square, 8 Jalan Munshi Abdullah
50100 Kuala Lumpur, Malaysia
www.alliancebank.com.my

Customer Service 603.5516 9988

Grand Prize	RM10,000
First Runner-up	RM5,000
Second Runner-up	RM3,000
2 x Consolation prize	RM1,000

Alliance Bank appreciates your support for the Eco-Biz Dream Project 2 and hope that you will join us in our efforts to save and nurture the environment. If you require more information on the Eco-Biz Dream Project 2, kindly contact my colleagues:

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Thank You.

Regards,


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Kue Kit Wai

Head, Corporate Responsibility & Event Management
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ATTACHMENT LIST

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